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FULL INSTITUTIONAL PROSPECTUS

# Standards, Governance & Certification Framework

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For institutional review. Not for general public distribution without authorization from the Registrar.

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## SECTION 1

# Institutional Overview

## 1.1 Mission and Mandate

The Global Institute of Behavior (GIB) is an independent, non-partisan standards authority in applied behavioral science. The Institute exists to establish, maintain, and administer professional certification standards for practitioners engaged in behavioral analysis, strategic communication, leadership assessment, and related disciplines across public, private, and governmental sectors.

The Institute does not function as a training provider. Its mandate is limited to the development of competency frameworks, the administration of formal examinations, the issuance of credentials to qualified practitioners, and the maintenance of a public practitioner registry. These functions are administered separately from any commercial training activity.

## 1.2 Legal and Structural Identity

The Global Institute of Behavior is constituted as an independent standards body operating under the governance of a formal Board of Governors. The Institute maintains its administrative headquarters in Arlington, Virginia, United States, with operational reach extending across 47 countries through its network of approved training organizations and registered practitioners.

Structural independence from commercial training interests is a foundational requirement of the Institute constitution. No individual or organization with a material commercial interest in training delivery may hold a position on the Board of Governors or the Standards and Assessment Committee without prior disclosure and independent review by the Board.

## 1.3 Role as an Independent Standards Body

Applied behavioral science encompasses disciplines including nonverbal communication analysis, behavioral profiling, emotion recognition, structured elicitation methodology, and behavioral risk assessment. These disciplines have significant application in high-responsibility professional environments including national security, law enforcement, clinical practice, executive leadership, and corporate governance.

The Institute establishes minimum competency standards for professional practice within these disciplines, develops and administers assessments that evaluate candidate competency against those standards, and issues credentials that enable employing organizations and client bodies to verify practitioner standing. The Institute evaluates and certifies outcomes; it does not prescribe training delivery methods.

## 1.4 Commitment to Ethical Governance

The application of behavioral science techniques in professional settings carries ethical obligations. Behavioral analysis applied without appropriate qualification, oversight, or ethical constraint presents risks to individual rights and institutional integrity. The Institute holds that credentialing without an accompanying ethical framework is insufficient.

The Institute requires adherence to a formal Code of Professional Conduct as a condition of certification and continued registry listing. Compliance with this Code is monitored through the Ethics and Review Panel, which holds authority to investigate complaints and recommend disciplinary action up to and including credential revocation.

### **1.5 Scope of Global Applicability**

Institute credentials are recognized across a range of professional and institutional contexts in 47 countries. The Institute does not claim or imply government endorsement in any jurisdiction. Recognition in specific regulated environments is subject to the applicable laws and requirements of those jurisdictions.

The Institute maintains relationships with professional bodies including accreditation councils, continuing professional development authorities, and academic institutions, and works to align its competency frameworks with recognized standards in relevant professional fields.

## SECTION 2

## Governance Structure

The Institute is governed through five distinct bodies, each with defined authority, responsibilities, and membership criteria. These bodies operate within the governance hierarchy and report according to the mechanisms specified below.

### 2.1 Board of Governors

The Board of Governors is the senior governing body of the Institute. It holds ultimate authority over institutional strategy, structural integrity, budgetary oversight, and the appointment and removal of senior officers. The Board is constituted by a minimum of seven and a maximum of twelve governors, the majority of whom must be independent of any commercial training organization.

Primary responsibilities of the Board include:

- Ratification of the Institute strategic direction and operational mandate
- Oversight of governance compliance and institutional integrity
- Appointment of the Chair of the Scientific Advisory Council
- Review and approval of the annual institutional report
- Final authority on matters of credential revocation referred by the Ethics and Review Panel
- Amendment of the Institute constitutional documents

### 2.2 Scientific Advisory Council

The Scientific Advisory Council (SAC) is responsible for the academic and scientific integrity of the Institute competency frameworks, curriculum standards, and assessment content. Council membership comprises fellows from relevant disciplines including behavioral psychology, neuroscience, forensic science, organizational behavior, and applied communication research.

Responsibilities of the Scientific Advisory Council include:

- Review and periodic revision of competency frameworks across all certification divisions
- Evaluation of emerging research relevant to the Institute certification domains
- Advisory input on the scientific validity of assessment instruments
- Publication oversight for Institute research outputs and position papers
- Liaison with external academic and research institutions

### 2.3 Standards and Assessment Committee

The Standards and Assessment Committee is responsible for the design, administration, moderation, and review of all formal examinations and assessments conducted under Institute authority. Committee members

are subject matter experts with direct professional experience in the disciplines being assessed.

Responsibilities include:

- Development and periodic review of examination content across all certification levels
- Establishment and maintenance of minimum pass standards and moderation procedures
- Oversight of approved assessment centers and examination delivery
- Review of candidate appeal submissions relating to assessment outcomes
- Quality assurance of practical and scenario-based assessment instruments

## **2.4 Ethics and Review Panel**

The Ethics and Review Panel is an independent body within the Institute governance structure. It is responsible for the investigation of complaints relating to the professional conduct of certified practitioners, the misuse of Institute designations, and alleged breaches of the Code of Professional Conduct.

Responsibilities include:

- Receipt and assessment of formal complaints against registered practitioners
- Conduct of structured investigations according to published procedures
- Issuance of warnings, conditions, suspensions, or revocation recommendations to the Board
- Maintenance of the misconduct register
- Periodic review of the Code of Professional Conduct

## **2.5 Administrative Secretariat**

The Administrative Secretariat provides operational and administrative support to all governance bodies. It is responsible for maintenance of the practitioner registry, management of application processes, communication with candidates and approved training organizations, and day-to-day administrative functions of the Institute.

The Secretariat operates under the authority of the Registrar, who is appointed by and accountable to the Board of Governors. The Secretariat does not hold decision-making authority on matters of certification, ethics, or standards.

SECTION 3

# Certification Framework

The Institute certification framework is organized into five operational divisions. Each division addresses a distinct domain of professional practice within applied behavioral science. Credentials are issued following successful completion of Institute assessment requirements. Each credential reflects demonstrated competency; it does not reflect completion of a training program alone.

Each credential carries a Professional Designation indicating the professional role context for which the certification is recognized. This designation is intended to assist employers, contracting authorities, and professional bodies in identifying the relevance of a credential to a specific role or function.

## 3.1 Credential Format

All Institute credentials are presented in the following standard format:

Field	Description
<b>Credential Title</b>	Full name of the certification, e.g. Certified Behavioral Analyst
<b>Abbreviation</b>	Post-nominal abbreviation in parentheses, e.g. (CBA)
<b>Professional Designation</b>	Recognized professional role context, e.g. Behavioral Analyst / Nonverbal Communication Specialist

## 3.2 Division I: Behavioral Analysis and Nonverbal Intelligence

### Purpose

Applied behavioral assessment in investigative, corporate, and leadership environments.

### Certifications

Credential	Professional Designation
<b>Certified Behavioral Analyst</b> (CBA)	Behavioral Analyst / Nonverbal Communication Specialist
<b>Certified Microexpression and Deception Analyst</b> (CMDA)	Deception Detection Analyst / Interview Support Specialist
<b>Behavioral Threat Assessment Professional</b> (BTAP)	Threat Assessment Analyst / Risk Evaluation Specialist

### 3.3 Division II: Investigative Interviewing and Elicitation

**Purpose**

Structured information-gathering methodologies for investigative and compliance settings.

**Certifications**

Credential	Professional Designation
<b>Certified Investigative Interviewer</b> (CII)	Investigative Interviewer / Forensic Interview Specialist
<b>Certified Elicitation Specialist</b> (CES)	Intelligence Elicitation Officer / Corporate Intelligence Analyst
<b>Tactical Questioning Professional</b> (TQP)	Field Interview Specialist / Defense Interview Operator

### 3.4 Division III: Leadership and Executive Behavioral Intelligence

**Purpose**

Behavioral strategy for executive decision-making and high-stakes communication.

**Certifications**

Credential	Professional Designation
<b>Executive Behavioral Intelligence Advisor</b> (EBIA)	Executive Intelligence Advisor / Leadership Strategy Consultant
<b>Organizational Behavioral Strategy Professional</b> (OBSP)	Organizational Behavior Consultant / Leadership Development Strategist
<b>Behavioral Decision Science Practitioner</b> (BDSP)	Strategic Decision-Making Consultant / Behavioral Risk Advisor

### 3.5 Division IV: Defense and Security Behavioral Applications

**Purpose**

Behavioral analysis within security, counterintelligence, and risk mitigation environments.

**Certifications**

Credential	Professional Designation
<b>Certified Counterintelligence Behavioral Analyst</b> (CCBA)	Counterintelligence Support Analyst / Behavioral Intelligence Officer
<b>HUMINT Behavioral Applications Specialist</b> (HBAS)	HUMINT Support Analyst / Intelligence Collection Specialist
<b>Insider Threat and Behavioral Risk Analyst</b> (ITBRA)	Insider Threat Analyst / Security Risk Specialist

### 3.6 Division V: Education and Credentialing Governance

#### Purpose

Oversight and delivery of Institute-recognized training standards.

#### Certifications

Credential	Professional Designation
<b>Certified Behavioral Science Instructor</b> (CBSI)	Professional Behavioral Science Trainer
<b>Licensed GIB Training Provider</b> (LGTP)	Institute-Authorized Program Director
<b>Master Fellow in Applied Behavioral Science</b> (MFABS)	Senior Behavioral Science Authority / Advisory Panel Member

## SECTION 4

## Admission and Eligibility

Admission to any certification pathway is subject to a formal application review conducted by the Secretariat. Eligibility criteria vary by division and certification level. The criteria below represent general requirements applicable across all divisions unless otherwise specified in divisional guidance.

### 4.1 General Entry Requirements

Applicants for Level I (Practitioner) certification must demonstrate:

- Professional standing in a relevant field, or enrollment in a GIB-recognized training program
- Satisfactory completion of a recognized preparatory training program at Level I standard, or demonstration of equivalent prior learning subject to Secretariat review
- Agreement to abide by the Code of Professional Conduct as a condition of application
- Submission of a complete application including professional background information and declaration of any relevant disciplinary history

Applicants for Level II (Specialist) and above must additionally demonstrate:

- Active status on the GIB Practitioner Registry at the preceding level, or equivalent prior qualification subject to review
- Minimum period of professional practice at the preceding certification level, as specified in divisional guidance
- Completion of approved training or supervised practice at the relevant level

### 4.2 Prior Experience Considerations

Where an applicant holds relevant prior professional experience that may satisfy elements of the standard entry requirements, a Prior Learning Assessment may be requested through the Secretariat. Such assessments are conducted by the Standards and Assessment Committee and are not guaranteed. The decision of the Committee is final subject to formal appeal.

Prior experience in government, law enforcement, clinical, or defense contexts may be considered relevant where supported by documentation. The Institute does not waive examination requirements on the basis of experience alone.

### 4.3 Application Review Process

Stage	Description
1. Submission	Applicant submits completed application form, professional declaration, and supporting documentation through the Secretariat.

Stage	Description
<b>2. Completeness Check</b>	Secretariat verifies that all required materials have been submitted. Incomplete applications are returned with guidance.
<b>3. Eligibility Assessment</b>	Secretariat assesses eligibility against published criteria. Applications meeting criteria are approved to proceed to assessment. Those requiring further review are referred to the Standards Committee.
<b>4. Ethical Screening</b>	Applicants disclosing prior disciplinary matters, or flagged through standard review, are referred to the Ethics and Review Panel prior to approval.
<b>5. Confirmation</b>	Eligible applicants receive written confirmation of approval to proceed to examination, including scheduling information and relevant materials.

#### 4.4 Background and Ethical Review

Applications to the Defense and National Security Division, or applications for Level III and Level IV credentials across all divisions, are subject to an enhanced background review. Applicants are required to disclose prior criminal convictions, professional disciplinary findings, and any current proceedings relevant to professional standing.

The Institute does not conduct independent criminal record checks and relies on applicant disclosure supported by documentation where required. Applicants who provide materially false information in their application will be disqualified and may be subject to a permanent bar from future applications.

## SECTION 5

## Assessment Methodology

The integrity of Institute credentials depends upon the consistent, impartial, and rigorous application of assessment standards. The Institute employs multiple assessment instruments appropriate to each certification level and division. No credential is issued on the basis of training completion alone.

### 5.1 Written Examination

Written examinations are the primary assessment instrument at all levels. They evaluate theoretical knowledge, application of core frameworks, and the capacity to reason accurately within the domain of the relevant certification. Examinations are developed by the Standards and Assessment Committee and reviewed for validity and reliability prior to use.

- Examinations are administered under standard invigilated conditions
- Examinations are available at approved centers or under supervised remote administration
- Candidates may not refer to external materials during examination unless explicitly permitted
- Results are independently moderated before being communicated to candidates

### 5.2 Case Analysis

At Level II and above, candidates complete structured case analyses requiring the application of certification-level competencies to documented professional scenarios. Case analysis submissions are assessed against published marking criteria by a minimum of two independent assessors. Discrepant assessments are referred to a third assessor for final determination.

### 5.3 Structured Behavioral Assessment

Structured behavioral assessments evaluate a candidate capacity to apply observational and analytical methodology in real-time or simulated conditions. These assessments are administered by certified Institute assessors and scored against documented behavioral competency indicators. Assessment conditions are standardized to minimize assessor variability.

### 5.4 Practical Scenario Evaluation

Practical scenario evaluations present candidates with structured, realistic professional scenarios requiring demonstration of applied competency. Scenarios are calibrated to the operational complexity expected at the relevant certification level. Performance is scored against level-appropriate rubrics.

### 5.5 Panel Review

Level IV (Master / Fellow) candidacy requires successful completion of a formal panel review. The panel comprises a minimum of three senior practitioners or Institute fellows and assesses the candidate professional portfolio, documented contributions to the field, and oral presentation before the panel. Panel determinations are final subject to formal appeal procedures.

## **5.6 Standards Integrity**

The Institute maintains the following standards integrity measures across all assessment activity:

- Examinations and assessment instruments are reviewed and updated on a minimum three-year cycle, or earlier where material developments in the relevant field require revision
- Assessors are required to hold current Institute certification at a level senior to that being assessed, and must complete periodic assessor training
- A formal candidate appeals process is available, as described in the Institute Assessment Appeals Procedure document
- Statistical moderation of examination results is conducted after each sitting to identify item performance issues
- The Standards and Assessment Committee reviews aggregated assessment outcomes annually to identify systematic error or bias

## SECTION 6

## Professional Standards and Code of Conduct

The Institute Code of Professional Conduct is binding on all registered practitioners from the date of first certification. Acceptance of the Code is a condition of certification and of continued registry listing. A complete version of the Code is available from the Secretariat and is incorporated by reference into the certification agreement.

### 6.1 Ethical Obligations

Certified practitioners are required to:

- Apply behavioral science methodology only within the scope of their certified competency level and professional role
- Represent their credentials accurately and without embellishment or misleading implication
- Obtain appropriate informed consent, or operate within a lawful institutional framework, when conducting behavioral assessment of individuals
- Maintain confidentiality in accordance with applicable professional and legal standards
- Act with objectivity and resist pressure to reach predetermined analytical conclusions
- Disclose conflicts of interest where relevant to their professional activities
- Maintain knowledge currency through continuing professional development as specified in Section 7

### 6.2 Professional Representation of Credentials

Institute credentials may be represented in professional communications, publications, and biographies using the post-nominal designations issued by the Institute. Practitioners may not alter, combine, or misrepresent their credential designations. Use of Institute credentials in connection with services that are inconsistent with the Code of Professional Conduct is not permitted.

Practitioners must notify the Secretariat of any change to their professional status, employment context, or relevant disciplinary or legal matters within thirty days of such change occurring.

### 6.3 Misuse of Designations

Misuse of Institute designations includes but is not limited to:

- Claiming a credential that has not been awarded or that has been suspended or revoked
- Representing a credential at a level higher than that which has been awarded
- Using Institute designations in a manner that implies endorsement of a commercial product or service without prior written agreement from the Institute
- Permitting or facilitating another person to use one's credentials as if they were their own

Where misuse is identified or alleged, the matter is referred to the Ethics and Review Panel for investigation.

## **6.4 Revocation and Suspension Procedures**

Credentials may be suspended or revoked by the Board of Governors upon recommendation of the Ethics and Review Panel following a formal investigation. The following sequence applies in all disciplinary proceedings:

- Receipt of formal complaint by the Secretariat
- Preliminary assessment by the Ethics and Review Panel
- Formal notification to the practitioner and opportunity to respond
- Investigation and production of a Panel report
- Recommendation to the Board of Governors
- Board determination and communication to the practitioner
- Registration of outcome in the practitioner record and, where revocation is ordered, removal from the public registry

Practitioners subject to investigation retain their credentials during the investigation process unless the Panel determines that interim suspension is required to protect the public interest.

## SECTION 7

## Recertification and Continuing Professional Development

Certification issued by the Institute is not permanent. All credentials are subject to periodic renewal, contingent on the satisfaction of continuing professional development (CPD) requirements and maintenance of good standing under the Code of Professional Conduct.

### 7.1 CPD Expectations

Registered practitioners are required to complete a minimum number of CPD hours per renewal period, as specified in the following table:

Level	Min. CPD Hours / Year	Acceptable Activities
I Practitioner	12 hours	Structured learning, workshops, supervised practice, relevant conferences.
II Specialist	18 hours	As Level I, plus peer review activity, structured mentoring, research reading.
III Advanced / Analyst	24 hours	As Level II, plus publication, teaching, assessor activity, or research contribution.
IV Master / Fellow	30 hours	As Level III, plus advisory activity, institutional contribution, or formal mentoring of lower-level practitioners.

### 7.2 Renewal Timelines

Credentials are issued with a validity period of two years from the date of award. Renewal applications must be submitted to the Secretariat no later than sixty days prior to the expiry date. Applications submitted after the expiry date but within a ninety-day grace period may be accepted subject to a late renewal fee. Credentials lapsed beyond the grace period require reapplication and, in most cases, reassessment.

### 7.3 Ongoing Competency Requirements

In addition to CPD hours, renewal requires the practitioner to confirm:

- Continued professional practice in a relevant field or maintenance of a professional role where the certification is applicable
- No material change in disciplinary or legal standing that has not been disclosed to the Secretariat

- Continued adherence to the Code of Professional Conduct
- Satisfactory completion of any mandatory CPD activities specified by the Scientific Advisory Council for the current renewal period

Practitioners who fail to satisfy CPD requirements within the renewal period may apply for an extension of up to six months, subject to demonstration of extenuating circumstances. Extensions are granted at the discretion of the Secretariat, in consultation with the Standards and Assessment Committee where required.

## SECTION 8

## Licensed Instructors and Institutional Partnerships

The Institute authorizes qualified individuals and organizations to deliver Institute-recognized training programs under a formal licensing arrangement. Approval as a Licensed Instructor or Approved Training Organization does not constitute a franchise, does not confer the right to issue Institute credentials independently, and is subject to ongoing oversight and quality assurance.

### 8.1 Requirements for Licensed Instructors

Individuals seeking authorization to deliver Institute-recognized programs must satisfy the following minimum requirements:

- Hold active Institute certification at Level III (Advanced / Analyst) or above in the relevant division
- Have a minimum of three years of professional practice at Specialist level or above in the relevant discipline
- Complete the Institute Instructor Authorization Assessment, which evaluates pedagogical competency, knowledge accuracy, and delivery standards
- Enter into a Licensed Instructor Agreement with the Institute
- Comply with the Institute Instructor Quality Standards as published and updated periodically by the Standards and Assessment Committee

### 8.2 Requirements for Approved Training Organizations

Organizations seeking Approved Training Organization (ATO) status must demonstrate:

- Institutional standing and legal existence in their country of registration
- Employment of or formal engagement with at least one Licensed Instructor per division in which training is to be delivered
- Curriculum alignment with Institute competency frameworks across all programs for which approval is sought
- Commitment to quality assurance processes, including student outcome tracking and participation in Institute audit procedures
- Execution of an Approved Training Organization Agreement with the Institute

### 8.3 Oversight Mechanisms

The Institute maintains oversight of Licensed Instructors and Approved Training Organizations through the following mechanisms:

- Annual review of delivery outcomes and candidate examination performance data
- Periodic curriculum audits conducted by the Standards and Assessment Committee

- Candidate feedback monitoring and analysis
- Mandatory reporting of material changes to organizational structure, staffing, or delivery capacity
- Suspension or revocation of ATO status where standards are found to be consistently below the required threshold

## **8.4 Quality Assurance**

Quality assurance within the Institute training network is the shared responsibility of Licensed Instructors, Approved Training Organizations, and the Standards and Assessment Committee. The Institute publishes annual aggregate data on examination pass rates, renewal rates, and quality audit outcomes. Individual organization data is treated as confidential.

## **8.5 International Applicability**

Approved Training Organization and Licensed Instructor status is available to qualifying individuals and organizations in all jurisdictions where the Institute operates. Delivery in languages other than English is permitted where the delivering organization can demonstrate that translated materials have been subject to independent accuracy review.

Organizations and instructors operating in jurisdictions with specific regulatory requirements for professional training are responsible for ensuring compliance with applicable local law. The Institute authorization does not constitute regulatory approval in any specific jurisdiction.

## SECTION 9

## Application in Professional Contexts

The following section describes professional environments in which Institute-certified practitioners are known to operate. The Institute does not endorse, recommend, or warrant the suitability of its credentials for any specific employment, contractual, or regulatory purpose. Employers, contracting authorities, and regulatory bodies should independently assess the relevance of Institute credentials to their specific requirements.

### 9.1 Defense and National Security

Practitioners certified in the Defense and National Security Division operate in environments including military intelligence, source handling, structured interview programs, and counterintelligence functions. The Institute standards in this domain reflect the methodological rigor required for accurate behavioral assessment under operational conditions. Engagement with classified or sensitive information by practitioners in these contexts is governed by applicable national security law and institutional clearance frameworks, not by Institute certification.

### 9.2 Government Agencies

Certified practitioners in government environments include personnel engaged in structured interview administration, risk and behavioral assessment, regulatory compliance functions, and organizational behavior analysis. Government bodies seeking to develop behavioral analysis capability within their workforce may engage the Institute through the Institutional Partnerships framework described in Section 8.

### 9.3 Corporate Security and Compliance

In private sector contexts, certified practitioners operate within corporate security, fraud investigation, internal audit, and human resources compliance functions. The application of behavioral science methodology in employment-related contexts is subject to applicable employment law, privacy legislation, and professional obligations. The Institute Code of Professional Conduct requires practitioners to operate within these constraints at all times.

### 9.4 Executive Leadership and Organizational Development

Practitioners certified in the Leadership and Executive Intelligence Division are engaged in executive coaching, leadership assessment, board advisory functions, and organizational behavior consulting. The Institute certification standards in this domain evaluate the capacity for structured, evidence-based behavioral insight in high-stakes leadership contexts.

### 9.5 Investigations and Risk Management

Certified practitioners operate in investigations and risk management contexts including internal corporate investigations, insurance and fraud assessment, legal support and witness assessment, and professional risk evaluation functions. The admissibility and professional weight of behavioral analysis conducted by Institute-certified practitioners is subject to the legal standards of the relevant jurisdiction and the nature of the proceeding.

## **9.6 Academic and Research Institutions**

Academic professionals and researchers engaged in behavioral science, forensic psychology, organizational behavior, and related disciplines may hold Institute certifications in connection with their research or teaching activities. The Institute maintains collaborative relationships with academic institutions and welcomes engagement with researchers whose work is relevant to the Institute competency frameworks and standards development.

## SECTION 10

## Statement of Institutional Position

The Global Institute of Behavior was established to address a recognized gap in professional standards within applied behavioral science. The disciplines encompassed by the Institute certification framework have significant application in sensitive and high-responsibility professional environments. Their practice without appropriate qualification, oversight, or ethical constraint presents risks that the Institute exists, in part, to mitigate.

The Institute occupies a position of structural independence from commercial training markets. This independence is not incidental; it is fundamental to the credibility and integrity of the Institute credentialing function. The Institute does not benefit financially from the expansion of training activity, and its assessment standards are designed without reference to commercial outcomes.

### Standards

The Institute commits to maintaining competency standards that are grounded in current research, validated by independent expert review, and applied consistently across all certification activity. Standards are subject to periodic revision to reflect developments in the relevant fields. The Institute does not allow commercial, political, or institutional pressures to compromise the integrity of its standards or assessment outcomes.

### Evidence-Based Methodology

The Institute requires that its competency frameworks are grounded in published, peer-reviewed research where such research is available and relevant. Where methodologies are the subject of ongoing scientific debate, the Institute represents that debate accurately in its published materials and will not certify claims beyond what the evidence supports. The Institute acknowledges that applied behavioral science is an evolving field and maintains appropriate epistemic caution in its standards development.

### Ethical Application

The Institute holds that behavioral science methodology must be applied within an ethical framework that respects individual rights, maintains professional objectivity, and operates within the legal constraints of the relevant jurisdiction. The Institute will not certify, authorize, or facilitate the application of behavioral analysis for purposes inconsistent with these principles, regardless of the professional context in which such activity is proposed.

### Responsible Professional Credentialing

The issuance of a credential represents an assessment of competency at a defined standard at a defined point in time. The Institute does not represent its credentials as guarantees of practitioner conduct, nor as endorsements of any specific commercial or professional activity. Credential holders remain individually responsible for

their professional conduct and for the lawful, ethical application of their competencies at all times.

The Institute undertakes to maintain the integrity of its registry, to administer its processes impartially, and to revoke credentials where the conduct of a practitioner is found to be inconsistent with the standards the credential represents. The Institute credentialing function is, in this respect, inseparable from its governance function.

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